

SERVING

UNCLE SAM

## PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

## HOW RADIO HELPS

### The Record:

U. S. Army  
 U. S. Navy  
 U. S. Civil Service  
 Maritime Commission  
 U. S. Employment Service  
 American Red Cross  
 War Production Board  
 Office of Price Administration  
 U. S. Treasury  
 U. S. O.  
 Department of Agriculture  
 Office of Price Administration  
 War Production Board  
 Federal Security Agency  
 Office of Civilian Defense  
 Department of Labor  
 Office of Coordinator of Inter-American Affairs

### NATIONAL

Recruiting for Armed Forces  
 Recruiting for Navy, Marines, Merchant Marine and Coast Guard  
 Recruiting for War Production Workers  
 Recruiting for Shipyards Workers  
 Recruiting for War Factory Specialists  
 Recruiting for Nurses, Nurses Aids, etc.  
 Production Drive Information  
 Price Control Information  
 Sale of War Bonds & Stamps  
 Campaigns for Funds  
 Food Conservation, Rationing  
 Gas Rationing  
 Rubber and Scrap Salvage  
 National Nutrition Drive  
 Air Raid Precautions  
 Child Welfare in Wartime  
 Information on other American Republics  
 Conservation of Electric Power  
 Conservation of Household Equipment

### REGIONAL

Grain Storage  
 Reclamation Campaign  
 Relief for Farm Labor Shortage  
 Promotion of Power Programs  
 Promotion of supply of farm products vital to war  
 Forest Fire Prevention  
 Mine Service

War Production Board  
 Department of Agriculture

Department of Agriculture  
 Department of Labor  
 Department of War Relocation Authority  
 Department of War Relocation Authority

Each local area can add scores of items to this imposing list.

COMPLIMENTS OF

*Ellyton Food Store  
 Your Friends &  
 Neighbors*