

AND NOW THAT YOU HAVE MET SOME OF THE NBC STARS, MAY WE PRESENT SOME OF THE PERSONNEL OF WBRC, THE STATION THAT BRINGS YOU THE BEST IN RADIO ENTERTAINMENT



ELOISE SMITH HANNA

ELOISE SMITH HANNA is President of WBRC. She has been associated with the station since 1928 at which time her late husband, M. D. Smith, Jr., purchased controlling interest. She served on the board of directors until December 1945 when she became President and General Manager.

HOWELL C. COBB, Station Manager, has been with WBRC since its organization in 1928. During that time he has served as auditor and more recently as secretary. In May 1946 he was made Station Manager.



HOWELL C. COBB



DON D. CAMPBELL

DON D. CAMPBELL and **LESLIE W. CONNOR** have been handling local sales for WBRC for 12 and 18 years respectively. They are now handling jointly national and local sales for the station.



LESLIE W. CONNOR



(Top) View of WBRC's reception room. (Circle) FOX LIGHTFOOT, Chief Announcer for WBRC, gives a news-cast. (Bottom) JERRY HAMANN, Chief Engineer, (left) and Engineer E. S. Campbell look over one of the RCA control boards at WBRC.